

W301 Multimedia Assignment

Goals:

The goals of this project are to develop a basic understanding of multimedia tools and consider another way to interact with and engage your students. Multimedia projects allow you to approach materials in ways beyond the traditional classroom options. These projects can also provide you with a unique delivery method for supplemental materials. Students can also generate their own projects and become active participants in developing their own understanding and sharing information with the rest of the class.

Overview:

Individually or in teams of no more than three, conduct and complete one multimedia project. As the concept of multimedia suggests, you will be addressing a topic through the use of multiple forms of media (some may opt to create videos, other podcasts, some digital stories, etc. – see below for examples). For this class, the focus of the project will be open to you or your teams to decide, but should have an educational focus that is related to your subject area(s). Your intended audience is your future classroom, so plan and design accordingly. Topics must be approved by your instructor ahead of time.

Deliverables:

The final deliverable should have a maximum running time of five (5) minutes. Each individual or group will introduce their project to the class, present the deliverable, and answers questions afterwards.

Details:

The project should include a title portion (screen or audio clip) with credits, “introduction” portions between each section/segment (unless doing so works counter to the design of your project), and a conclusion/summary portion. The project should also include relevant digital primary sources. **This project should not be a web page since we will be covering that in another part of the class.**

Examples of Projects:

- A public service announcement video
- An instructional video
- A documentary about a famous person, location, cultural practice, etc.
- A mini radio drama in the form of a podcast
- A radio broadcast from the field in the form of a podcast
- An immersive slideshow (automated; with audio, video, pictures, and/or animations)
- Digital story telling (Foreign Language majors may want to consider a modern approach to Kamishibai)
- Demonstrating a small experiment and providing ways for students to expand on them

Grading:

Grading will be based on a combination of three factors

- The provided rubric (I will also be considering the quality of your presentation as part of your participation grade)
- Teammate evaluations (only if you’re in a group)
 - The level of your contribution to the project
- Class evaluations
 - Reaction to your presentation and deliverable
 - Based on the provided rubric