

Multimedia Project Rubric

Name(s) _____ Topic _____

Category	Excellent (5 points)	Fair (3 points)	Poor (1 point)
<u>Fully Explained Concept</u> : Is the idea of the project clearly defined?	It is very clear what the multimedia project is about. There is a clearly defined plot or logical order to the presentation (clearly defined beginning, middle, and end).	It is somewhat clear what the multimedia project is about. There is a loosely defined plot or some logical order to the presentation. It is not clear how one part of the presentation relates to the rest.	It is not clear what the multimedia project is about. There is no defined plot or no logical order to the presentation. It is not clear how any of the parts of the presentation relate to the rest.
<u>Production Values</u> : Deals with the quality of narration, audio, pictures, video, and transitions.	As it is relevant, this includes clear narration, clear audio, clear pictures, smooth video, and smooth transitions.	As it is relevant, this includes problems with one of the following- narration, pictures, video, and transitions.	As it is relevant, this includes problems with two or more of the following- narration, pictures, video, and transitions.
<u>Integration Explanation</u> : Deals with how this project could be integrated into an instructional unit.	The explanation clearly articulates how the project could be integrated into an appropriate unit. Also, it includes a clear description of the intended unit. Finally, it fully considers technology integration principles and concepts discussed in class.	The explanation somewhat articulates how the project could be integrated into an appropriate unit. Also, it includes a summary of the intended unit. Finally, it briefly considers technology integration principles and concepts discussed in class.	The explanation summarizes how the project could be integrated into an appropriate unit. The explanation does not mention either the unit description or technology integration principles and concepts discussed in class.
<u>Educational Relevance</u> : The project's topic and execution are appropriate for an educational setting. Think- "Would I want to use this project in my professional portfolio?"	There is no question that the project could be used in a classroom. The topic and format are appropriate.	There is some question about whether or not the project could be used in a classroom. Either the topic or the format are inappropriate.	The project can not be used in the classroom. Both the topic and the format are inappropriate.
<u>Legality</u> : Copyright and fair use concerns addressed in the deliverable and any supporting materials	As it is relevant, all potential copyright and/or fair use considerations are addressed.	As it is relevant, one potential copyright and/or fair use consideration is not addressed.	As it is relevant, two or more potential copyright and/or fair use considerations are not addressed.
Satisfaction of <u>basic requirements</u> listed on the assignment sheet	The project meets all of the basic requirements listed on the assignment sheet.	The project does not meet one of the basic requirements listed on the assignment sheet.	The project does not meet two or more of the basic requirements listed on the assignment sheet.